



Ultramarine

Inorganic brilliance

Brilliant inorganic pigments

Designed for various applications

Ultramarine pigments (Pigment Blue 29 and Pigment Violet 15) are based on the natural mineral china clay and do not contain heavy metals in their chemical constitution. They are characterized by their very bright and brilliant medium to red- tinted blue shades and offer very good light resistance as well as resistance to alkalis.

Ultramarine pigments have a restricted acid resistance which limits the variety of applications of

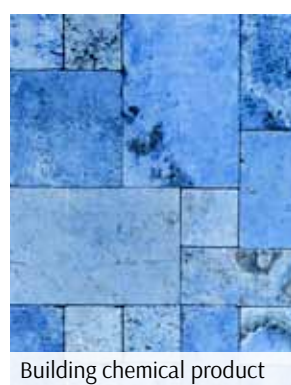
this pigment class. Specially modified qualities with improved acid resistance can be offered as interesting alternatives.

Habich GmbH offers a standard range of ultramarine blue and ultramarine violet pigments that covers most applications. In addition to the standard types, Habich GmbH also offers an abundance of individual ultramarine blue and ultramarine violet pigments tailored to the requests of our customers.

Main fields of application



Plastics



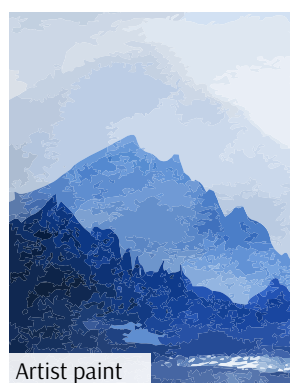
Building chemical product



Varnishes



Fibres



Artist paint



Paper



Detergents and washing-up liquid



Cosmetics



Inks

Product range

Full shade	Reduction (1:4, TiO ₂)	Ultramarine	Density [g/m ³]	Oil absorption [g/100g]	Bulking volume [kg/l]	Heat stability [°C]	Light fastness ¹	Acid resistance ²	Alkali resistance ²
		Blue 15250	2.3	42	0.4	350	8	1	2-3
		Blue 15461	2.3	39	0.5	350	8	1	2-3
		Blue 15526	2.3	46	0.4	350	8	3	4
		Blue 15583	2.3	39	0.4	350	8	1	2-3
		Blue 15637	2.3	37	0.5	350	8	1	2-3
		Blue 15656	2.3	37	0.5	350	8	1	2-3
		Blue 15657	2.3	37	0.5	350	8	1	2-3
		Blue 15748	2.3	37	0.5	350	8	1	2-3
		Violet 14361	2.3	34	0.4	300	8	1	3-4
		Violet 14298	2.3	34	0.4	300	8	1	3-4
		Violet 14386	2.3	34	0.4	300	8	1	3-4

The colours are only for visualization and are not an exact reproduction.

¹Scale from 1 to 8, where 1 = severe change, 8 = no change

²Scale from 1 to 5, where 1 = severe change, 5 = no change

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Habich supports your creativity


Habich GmbH is a globally acting manufacturer of special inorganic pigments. Our product portfolio includes, next to inorganic coloured pigments and coloured pigment preparations, a broad range of inorganic corrosion protection pigments, pigment slurries and pigment pastes.


As an Austrian family business in the 6th generation, we stand for reliability and sustainability in our business relationships. For more than 170 years, customer satisfaction and customer success are our main objectives. We score with flexibility and our high innovative strength.

Thanks to our highly motivated, chemically and technically trained employees we also can offer tailor made solutions.



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